



2022 ANNUAL REPORT

For every child fighting cancer, and every parent and sibling fighting along with them, Kids Cancer Alliance offer a powerful message: You are not alone. Our programs unite families and other kids with cancer in a powerful alliance of friendship and support. Through summer camps, retreats, in-hospital programs, and financial assistance, we let kids forget about fighting cancer and focus on conquering the playground.



BOARD OF DIRECTORS:

Jay Mackin, President

Tom Perrone, Past President

Jessica Clark, Secretary

Larry Judd, Treasurer

Sherry Bayliff, Medical Director

Aaron Cook

Lauren Cox

Jon Dubins

Greg Gitschier

Jim Hayne

Aimee McCaa

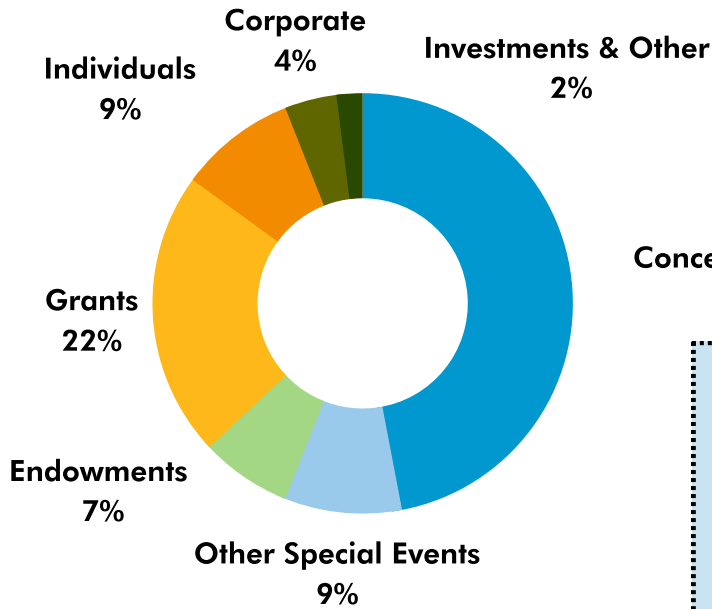
Eric Wood

The **MISSION** of Kids Cancer Alliance is to enhance the quality of life for children with cancer and their families through recreational and support programs.

FINANCIAL REPORT

2022 was a strong financial year for Kids Cancer Alliance thanks to our supporters and volunteer finance & fundraising committees. Thanks to the strong support of individuals, businesses, and foundations we were able to increase and elevate our programs, services, and financial assistance to children and families impacted by childhood cancers.

REVENUE SOURCES



The Dubins Family established the first Named Endowment Fund at Kids Cancer Alliance in 2022, kicking off our Endowment Giving Program.

Concert for the Cause
47%

STATEMENT OF ACTIVITIES:

Revenues & Support:

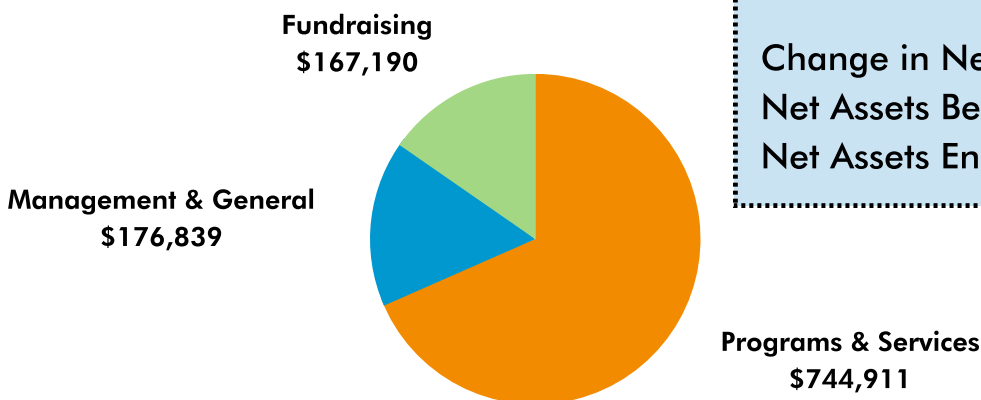
Contributions	\$636,858
Special Events (net)	\$812,893
Investment Return & Losses (net)	(\$97,381)
TOTAL:	\$1,352,370

Expenses:

Program Services	\$744,911
Management & General	\$176,839
Fundraising	\$167,190
TOTAL:	\$1,088,940

Change in Net Assets	\$263,430
Net Assets Beginning of Year	\$1,567,009
Net Assets End of Year	\$1,830,439

EXPENSE BREAKDOWN



Learn More

View full Audited Financial Statements and our 990 tax form at www.kidscanceralliance.org/contactus

IMPACT REPORT



"The most important thing I learned at camp was that no matter how or what your life is like, you can always feel normal."
-Ellie, Camper



In-Hospital Programs

1,819
Meals Served

14
Flashes of Hope Sessions



Weekend Retreats

"Thank you for making memories for us."
-Theresa, Parent



Financial Support

13
Families Provided Bereavement Support

21
Students Received Scholarships

\$72,000+
Given in Financial Assistance



Family Events

"Kids Cancer Alliance always plans these sweet opportunities to let families regain some of the time they've lost over the years in treatments."
-Nicole, Parent



See the impact first-hand & become a volunteer!

Kids Cancer Alliance has a variety of volunteer opportunities- from becoming a summer camp counselor, volunteering for an event, or joining a committee. You can have a lifelong impact on children with cancer and their siblings by giving your time!

Visit [KidsCancerAlliance.org/Volunteer](https://www.KidsCancerAlliance.org/Volunteer) to learn more.