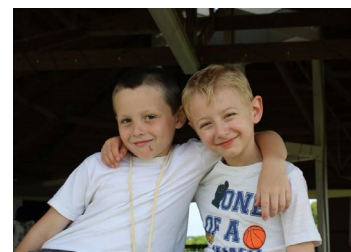




Together, we can impact the lives of children and families living with cancer.

Kids Cancer Alliance is excited to announce their 13th annual fundraising event, Concert for the Cause. Concert for the Cause will be held on Saturday, August 19th at the Marriot Louisville Downtown. Kids Cancer Alliance is a Kentucky-based nonprofit organization dedicated to enhancing the quality of life for children with cancer and their families through recreational and support programs such as financial assistance, in hospital programs, and summer camp. Hosted by a dedicated committee of Louisville locals who all share a passion for helping children with cancer, Kids Cancer Alliance will receive 100% of all proceeds raised. These proceeds will go to support vital programs that are so important to our tri-state families living with cancer. Concert for the Cause raised over \$675,000 in 2022. With your help, it can make an even bigger impact in 2023!



This year's event will feature a performance by Chris Ferrara and his band, THE COMMON GOOD. Guests will be able to take part in a live and silent auction with one-of-kind packages and prizes. The Silent Auction will be open to the general public and promoted on social media, local radio, and local T.V. The event also features a delicious dinner, open bar, and more! This special evening gives our friends and sponsor partners a chance to come together to make a difference in the lives of children with cancer and their families. Kids Cancer Alliance opened its doors in 1982 and has served over 5,000 children and families affected by childhood cancers. When a child is diagnosed with cancer, families are faced with many difficult decisions. Kids Cancer Alliance strives to give back the part of childhood that cancer took away. All of Kids Cancer Alliance's programs are free of charge - and YOU can help make that possible.

We ask that you please consider donating an auction item to support our important mission of serving children in our community living with childhood cancer. You can make a difference by donating today!

All auction donors will be recognized on the event website. I sincerely thank you for your consideration of this request.

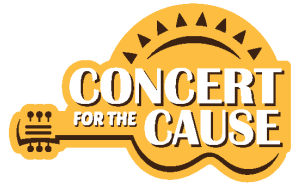
Sincerely,

Lorin McVey  
Philanthropy Coordinator  
[lorin@kidscanceralliance.org](mailto:lorin@kidscanceralliance.org)  
(502) 365-1538 ext. 115



**AUCTION DONATION FORM**

Kids Cancer Alliance  
Concert for the Cause  
Saturday, August 19, 2023



**DESCRIPTION OF THE EVENT:**

Concert for the Cause is an exciting event, hosted by a dedicated committee of Louisville locals who all share a passion for helping children with cancer. 100% of the proceeds will benefit Kids Cancer Alliance for their programs for kids with cancer and their families.

Return form to: Lorin McVey, Lorin@KidsCancerAlliance.org or Kids Cancer Alliance 611 W. Main Street Louisville Suite 300, KY 40202

**Donor Name:** \_\_\_\_\_  
(Exactly as they would like to be recognized.)

**Donor Contact:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Description of Item:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Value:** \$ \_\_\_\_\_ **Restrictions:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Auction item included with form.

\_\_\_\_\_ Kids Cancer Alliance to create gift certificate.

\_\_\_\_\_ Item will be delivered to KCA by July 30.

\_\_\_\_\_  
**Donor Signature**

\_\_\_\_\_  
**Date**