



LEXINGTON TENNIS CLUB
TENNIS CLASSIC

Sponsorship Opportunities
November 4, 2022



Torch Award Winner
Trust • Performance • Integrity

Small Non-Profit Category, 2015, BBB-Louisville





EVENT OVERVIEW: TENNIS CLASSIC

Friday, November 4, 2022
Lexington Tennis Club

DESCRIPTION OF THE EVENT:

Tennis Classic is an exciting event, hosted by a dedicated committee of Lexington locals who all share a passion for helping children with cancer. 100% of the proceeds will be donated to Kids Cancer Alliance for their programs for kids with cancer and their families.

The event will feature round robin style play, auction/raffles and dinner. This special event gives our guests and sponsor partners a chance to come together and make a difference in the lives of children with cancer and their family members who are affected by this terrible disease.

ATTENDANCE:

Expected in-person attendance is between 60-75 guests. In addition to the in-person attendees, this event will feature a virtual event with an online auction/raffle, reaching our email lists of over 4,500 and our social media followers of over 3,300. We will also be encouraging the sharing of this event to all of our friends, friends-friends, family, in-laws, college classmates, etc.

IMPACT:

Kids Cancer Alliance has been in operation for 40 years serving over 5,000 children and families affected by childhood cancers. Kids Cancer Alliance's mission is to enhance the quality of life for children with cancer and their families through recreational and support programs. Kids Cancer Alliance strives to give kids back the part of their childhood that cancer took away. Because Kids Cancer Alliance understands the financial strain that cancer puts on families, [they provide all of their programs free of charge and rely 100% on donations from individuals, businesses, and events such as this.](#) Your business could be instrumental in helping Kids Cancer Alliance change the lives of children with cancer.

TENNIS CLASSIC SPONSOR OPPORTUNITIES AND BENEFITS:

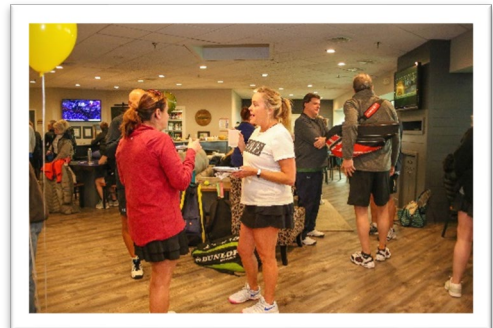
PRESENTING SPONSOR \$5,000

- Limited to one company
- Welcome and introduction of company during the event
- Company logo on all prominent signage at event
- Opportunity for company to give out promotional item at the event
- Opportunity for company representative to assist in distribution of awards
- Company name and sponsor recognition at awards ceremony
- Company logo will appear on all promotional materials
- Company logo in Kids Cancer Alliance E-Newsletter and on Social Media



GOLD SPONSOR \$2,500

- Limited to three companies
- Welcome and introduction of company during the event
- Company logo on prominent signage at event
- Opportunity for company to give out promotional item at the event
- Company name and sponsor recognition at awards ceremony
- Company logo will appear on promotional materials
- Company name noted in Kids Cancer Alliance E-Newsletter



SILVER SPONSOR \$1,000

- Limited to five companies
- Company logo on signage at event
- Opportunity for company to give out promotional item at the event
- Company name and sponsor recognition at awards ceremony

BRONZE SPONSOR \$500

- Company logo on signage at event

COURT SPONSOR \$250

- Company name on signage at event



TO LEARN MORE ABOUT KIDS CANCER ALLIANCE AND OUR PROGRAMS,
PLEASE VISIT OUR WEBSITE AT WWW.KIDSCANCERALLIANCE.ORG

TENNIS CLASSIC COMMITMENT FORM:

- October 26: Sponsor commitments due to secure logo on eligible print materials
- November 1: All commitments and payments are due

SPONSOR INFORMATION:

Company Name: _____

Contact: _____

Phone: _____

Email: _____

Address: _____

Sponsor Level: _____

Payment: _____ Enclosed OR Invoice Please

Send logo in .eps & .jpeg formats to Becca@kidscanceralliance.org

QUESTIONS? PLEASE CONTACT:

Becca Crandall, Philanthropy Director
Kids Cancer Alliance
(502) 365-1538
Becca@kidscanceralliance.org
www.kidscanceralliance.org

Mailing Address:
Kids Cancer Alliance
P.O. Box 24337
Louisville, Ky 40224

Thank you for your consideration of supporting this special event &
helping local children battling cancer!

KIDS CANCER ALLIANCE

EIN: #61-1256743

