



AUGUST 27, 2022
LOUISVILLE MARRIOTT
& ONLINE





2021 PROGRAM RECAP

192 Virtual
Family Retreat
Attendees



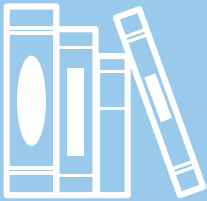
18 Families Given
Bereavement
Assistance



\$68,500 Given in
Financial Assistance



\$60,000
Given in
Scholarships



156 Virtual
Campers



20 Teen
Weekender
Campers

1700 In-Hospital
Meals Served



SPONSORSHIP OPPORTUNITIES

	PRESENTING	MISSION	PARTNER	FRIEND	VIRTUAL
INVESTMENT	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
# AVAILABLE	30	5	7	40	10
TICKETS* (TABLES OF 10)	30	20	20	10	2
AD SIZE	FULL PAGE: INSIDE COVER	FULL PAGE	HALF PAGE	NAME LISTED	NAME LISTED
RECOGNITION DURING EVENT	INVITATION TO SPEAK	VERBAL RECOGNITION	LOGO	--	LOGO
SIGNAGE	PROMINENT AT ENTRY	PROMINENT AT AUCTION	LOGO	NAME	--
SOCIAL POSTS	3	1	--	--	--

DESCRIPTION OF THE EVENT

Concert for the Cause is an exciting event, hosted by a dedicated committee of Louisville locals who all share a passion for helping children with cancer. 100% of the proceeds will benefit Kids Cancer Alliance and their programs for kids with cancer and their families. The event raised over \$635,000 (net) for local children with cancer last year and, with your help, it can make an even bigger impact in 2022!

This year's event will be held at the Louisville Marriott Downtown and will feature entertainment by Chris Ferrara and The Common Good Band. Guests will be able to take part in a live and silent auction with one-of-a-kind packages and prizes. The event also features a delicious dinner, an open bar, and more! This special evening gives our supporters and sponsor partners a chance to come together to make a difference in the lives of children with cancer and their families.



CONCERT FOR THE CAUSE

2022 COMMITMENT FORM

☒ Presenting \$25,000

☐ Friend \$5,000

☐ Mission \$15,000

☐ Virtual \$2,500

☐ Partner \$10,000

☐ Other Donation Amount \$ _____

PRESENTING, MISSION, AND PARTNER SPONSORS:

Will you be submitting an ad for the program? ☐ Yes ☐ No ☐ Undecided

Will you be submitting a logo for signage? ☐ Yes ☐ No ☐ Undecided

Sponsor Name (as you would like to be recognized):

Contact Name: _____

Phone: _____

Email: _____

Address: _____

☐ Payment Included

☐ Mail Invoice

☐ Email Invoice

Signature

Date Signed

PLEASE SUBMIT FORM BY JUNE 15TH:

Kids Cancer Alliance
Shelby Russell, Executive Director
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