



AUGUST 28, 2021
LOUISVILLE MARRIOTT
& ONLINE



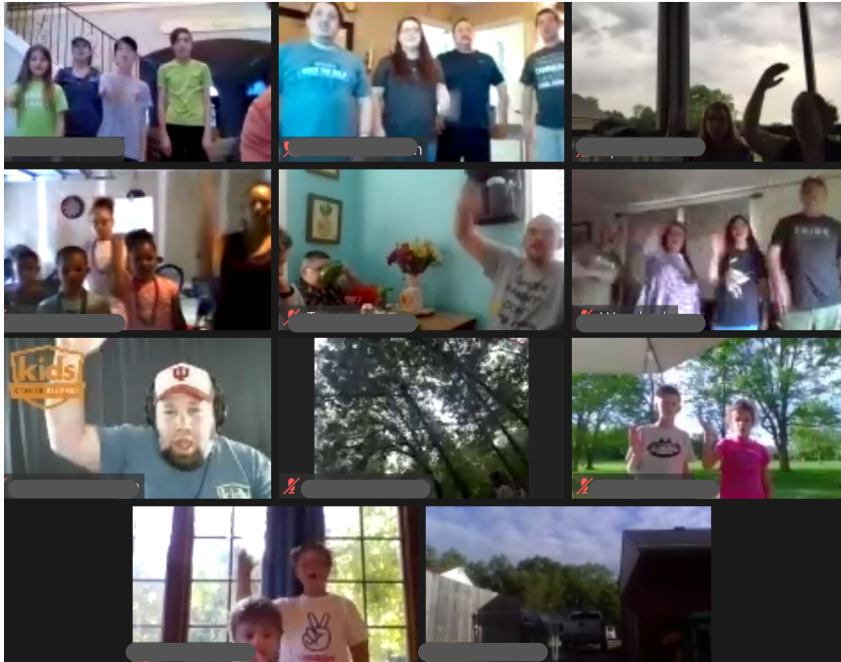


2020 PROGRAM RECAP

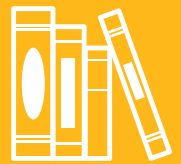
264 Virtual
Family Retreat
Attendees



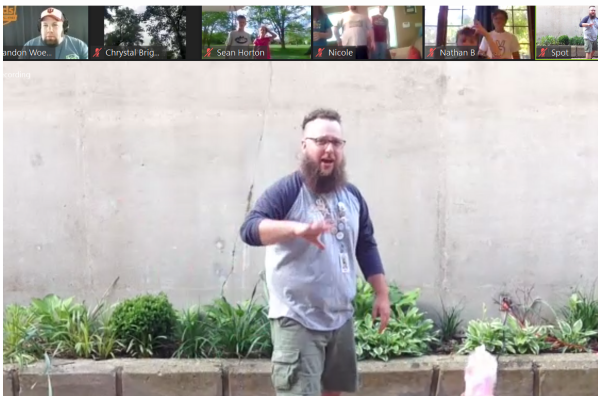
12 Families Given
Bereavement
Assistance



\$60,000 in
Scholarships



\$38,000 Given in
Financial Assistance



197 Virtual
Campers



1460 In-Hospital
Meals Served



SPONSORSHIP OPPORTUNITIES

	PRESENTING	MISSION	PARTNER	FRIEND	VIRTUAL
INVESTMENT	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
# AVAILABLE	1	5	8	25	25
TICKETS* (TABLES OF 6)	18	12	12	6	--
AD SIZE	FULL PAGE: INSIDE COVER	FULL PAGE	HALF PAGE	QUARTER PAGE	NAME LISTED
RECOGNITION DURING EVENT	INVITATION TO SPEAK	VERBAL RECOGNITION	LOGO	LOGO	LOGO
SIGNAGE	PROMINENT AT ENTRY	PROMINENT AT AUCTION	LOGO	NAME	--
SOCIAL POSTS	3	1	--	--	--

DESCRIPTION OF THE EVENT

Concert for the Cause is an exciting event, hosted by a dedicated committee of Louisville locals who all share a passion for helping children with cancer. 100% of the proceeds will be donated to Kids Cancer Alliance for their programs for kids with cancer and their families. The event raised over \$860,000 (net) for Kentucky children with cancer in just the last two years and, with your help, it can make an even bigger impact in 2021!

This year's event will include both in-person and virtual components and will feature entertainment by established musicians. Guests will be able to take part in a live and silent auction with one-of-a-kind packages and prizes. The event also features a delicious dinner, an open bar, and more! This special evening gives our friends and sponsor partners a chance to come together to make a difference in the lives of children with cancer and their families.



CONCERT FOR THE CAUSE

2021 COMMITMENT FORM

☐ Presenting \$25,000

☐ Friend \$5,000

☐ Mission \$15,000

☐ Virtual \$2,500

☐ Partner \$10,000

☐ Other Donation Amount \$ _____

*Kids Cancer Alliance will follow state and local recommendations for occupancy limits and social distancing. As such, we anticipate the in-person event selling out. If limits change and we are unable to accommodate all those who have confirmed sponsorship, tickets will be given out in order of sponsorship level and date of payment received by KCA.

Sponsor Name (as you would like to be recognized):

Contact Name: _____

Phone: _____

Email: _____

Address: _____

☐ Payment Included

☐ Mail Invoice

☐ Email Invoice

Signature

Date Signed

PLEASE SUBMIT FORM & PAYMENT TO:

Kids Cancer Alliance
Shelby Russell, Executive Director
(502) 365-1538
Shelby@kidscanceralliance.org

Mailing Address:
Kids Cancer Alliance
P.O. Box 24337
Louisville, Ky 40224

KIDS CANCER ALLIANCE, INC. EIN: #61-1256743