



# 8<sup>th</sup> Annual Indian Summer Camp Charity Tennis Event SPONSOR PACKET



## 8<sup>th</sup> Annual Charity Tennis Event

Dear Sir or Madam:

Kids Cancer Alliance is pleased to announce the date for the 8th Annual Indian Summer Camp Charity Tennis Event at the Lexington Tennis Club on Friday, February 17th, 2017. Over the past 7 years, this event has raised over \$70,000 for our Indian Summer Camp program and local kids with cancer. We would love for your company to be a sponsor of this event and help us send even more children with cancer to camp in 2017!

Kids Cancer Alliance is a non-profit organization, whose mission is to enhance the quality of life for children with cancer through camp and recreational programs. Indian Summer Camp is an annual, weeklong summer camp for children with cancer can forget about their illness, chemotherapy and radiation and just focus on having fun and being a kid again.

Making this tournament successful for kids with cancer, can only be accomplished with the generosity of you and your company. By sponsoring this event, you will not only be helping kids with cancer, but you will also receive many marketing benefits as outlined on the following page. We would be more than happy to discuss a customized sponsorship for your company's giving ability. Your support in any way is welcome!

If you are not the individual in your organization to make a decision regarding our request, please kindly forward this letter to the appropriate person. Also, if corporate sponsorship is not possible for your organization, we are also accepting donated items for our silent auction.

We thank you for your time and consideration and would be happy to answer any questions you may have. Please free to contact Shelby at (502)365-1538 or via email at [Shelby@kidscanceralliance.org](mailto:Shelby@kidscanceralliance.org). For more info about our non-profit organization and our programs please visit our website at [www.kidscanceralliance.org](http://www.kidscanceralliance.org).

Thank you for your consideration,  
*Shelby Russell*  
Executive Director  
Kids Cancer Alliance



# Sponsor Levels

8<sup>th</sup> Annual Charity  
Tennis Event

## Presenting Partner

\$5,000

Only 1 Available

- 5 Registrations for the Tournament
- Company logo rotating on mobile auction site & devices
- Company Logo on all prominent signage at check in & awards ceremony
- Opportunity for Company to give out tennis related logo item in goodie bag
- Opportunity for company representative to assist in distribution of awards
- Company name and sponsor Recognition at awards ceremony
- Company name as presenting sponsor noted in KCA & LTC newsletters & social media
- Company logo will appear on all promotional materials

## Gold Sponsor

\$2,500

Only 2 Available

- 3 Registrations for the Tournament
- Company Logo rotating on mobile auction site & devices
- Company Logo on prominent signage in main gathering space during event
- Company name and sponsorship recognition during awards ceremony
- Opportunity for company to give out tennis related item in goodie bag
- Company name will be noted in KCA & LTC newsletter

## Silver Sponsor

\$1,000

Only 3 Available

- 2 Registrations for the Tournament
- Company Logo rotating on mobile auction site & devices
- Company Logo on signage in main gathering space during event
- Company name and sponsor recognition during awards ceremony
- Opportunity for company to give out tennis related item in goodie bag

## Bronze Sponsor

\$500

- 1 Registration for the Tournament
- Company Logo on signage in main gathering space during event

## Court Sponsor

\$250

- Company name or logo on a tennis court the day of tournament



# Sponsorship Agreement Form

Please **PRINT** all information clearly.

Remember:

- All checks must be payable to “**Kids Cancer Alliance**”
- Please send print quality logo (300 dpi, high resolution) to [Shelby@kidscanceralliance.org](mailto:Shelby@kidscanceralliance.org)
- Send your donations and this form to [Shelby@kidscanceralliance.org](mailto:Shelby@kidscanceralliance.org) or mail to:

**Kids Cancer Alliance**  
P.O. Box 24337  
Louisville, KY 40224

## **Company Information:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

## **Sponsorship Level:**

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$5,000 |
| <input type="checkbox"/> Gold       | \$2,500 |
| <input type="checkbox"/> Silver     | \$1,000 |
| <input type="checkbox"/> Bronze     | \$500   |
| <input type="checkbox"/> Court      | \$250   |

**We sincerely appreciate your support!**  
*Until Cancer's cured...there's camp*